



## PRESS RELEASE

### For Immediate Attention

#### **NAD Introduces High-Performance Stereo Receiver PowerDrive-Packing C725BEE Brings Music to Life with Superior Performance, Flexibility, Convenience and Value**

NAD Electronics has announced the introduction of the **C725BEE Stereo Receiver**, which delivers the performance of a 'separate' with the convenience of an all-in-one receiver.

The C725BEE uses an analogue design by NAD Director of Advanced Development Bjorn Erik Edvardsen (BEE) that delivers the performance of separate high-end components with the convenience of a receiver, at a far more affordable price. In addition to a true BEE design, the C725BEE also employs several of Edvardsen's other developments including **PowerDrive™**, the patented **Distortion Cancelling Circuit**, the **BEE Clamp**, and a new, more highly refined circuit layout. NAD's proprietary PowerDrive delivers maximum performance, independent of connected speakers, under virtually all circumstances by automatically adjusting power supply settings to best cope with a loudspeaker's impedance characteristics.

Based on the same type of high-current Toroidal transformer used in NAD's high-end separate components, the C725BEE provides 50 watts of continuous power and ultra-low distortion. More important, the C725BEE can provide as much as 200 watts, depending on the loudspeaker being driven, for short dynamic passages. If still more power is asked for, NAD's exclusive Soft Clipping circuit prevents the harsh grating sound of hard clipping distortion.

As with the latest NAD integrated amplifiers, music with the C725BEE exhibits an effortless, unforced quality. The smallest details in recordings now emerge with the timbre of each instrument and the rhythm of full ensembles clearly

revealed. It's a level of refinement that makes music come to life, as if on a big three-dimensional sound stage in which each instrument is defined with a clarity that banishes 'listener fatigue.'

The C375BEE's highly sensitive AM/FM tuner with 30 station presets performs as well or better than any FM broadcast, ensuring the best possible sound quality for FM stations. The amplifier also supports RDS for FM, providing text information about stations and songs and there's a special rear-panel socket for NAD's optional DB 1 DAB module which adds DAB reception for areas supporting DAB broadcasts.

Input switching aboard the C725BEE is accomplished using sealed reed relays, more costly than the usual CMOS-type switches lesser receivers use. The relays' very low resistance keeps noise at the lowest possible levels. Precision audio grade capacitors in all critical circuit locations further enhance performance and reliability. The C725BEE boasts seven high-level inputs on the rear panel, a front-panel mini-jack for quickly connecting a portable music player, an IR remote commander, connections for a second set of speakers, and an informative two-line vacuum fluorescent display.

Audiophile features include multi-way speaker binding posts, gold-plated input sockets and an output for adding a powered Subwoofer. A line level Zone 2 output with independent source selection lets users add an amplifier in another location and listen to all audio sources connected to the C725BEE. A separate remote commander is included for controlling the C725BEE from a remote location using independent IR codes. IR input and output jacks on the rear panel make it easy to attach any of the many IR repeaters now available. The C725BEE also sports an RS-232 port and is compatible with Crestron, AMX and Savant system controllers. A 12V trigger input and output add still more flexibility and compatibility for custom installations.

In keeping with emerging Green Market trends, the C725BEE is manufactured without the heavy metals that have been identified as environmentally harmful. In addition, power consumption during standby mode is less than 1 watt, and NAD's PowerDrive technology improves amplifier efficiency during playback.

**The C725BEE Stereo Receiver is available now in either graphite or titanium, at a recommended retail price of £625.00.**

**RELEASE ENDS/NO EMBARGO**

For more information, data sheets and images feel free to browse the NAD Press Room at <http://nadelectronics.com> Click on news, press room; user name is naddownload, password is naddownload.

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