



## **PRESS RELEASE**

### **For Immediate Attention**

#### **NAD Introduces New Affordable ‘Classic Series’ Compact Disc Player**

**Model C545BEE Offers Exceptional Value for Money and Outstanding Performance Standard**



**NAD Electronics has introduced a highly affordable series of new products with the features and sound quality of far costlier components. Breakthrough performers in features, value and quality, the components are members of a select category NAD thinks of as “budget reference” that challenges higher priced, premium brands with real value.**

**Created by NAD Director of Advanced Development Bjorn Erik Edvardsen, NAD’s new ‘Classic Series’ components set a benchmark for challenging the iconic luxury brands in the area of absolute**

overall performance for price.

The new C545BEE CD Player, first of the 2008-09 NAD 'Classic Series', boasts a new industrial and mechanical design. It plays CD, CD-R/RW, MP3 and WMA-format audio and features Wolfson DACs, Burr-Brown OP Amps, a toroidal power supply, and a 12-volt trigger. It draws less than less than 1 Watt in standby mode. The suggested retail price is just £350.00

## RELEASE ENDS/NO EMBARGO

All information provided, including specifications, details and prices, are subject to change without notice. Price includes VAT.

Feel free to browse the NAD Press Room at <http://nadelectronics.com> Click on news, press room; user name is naddownload, password is naddownload.



NAD UK DISTRIBUTOR  
Armour Home Electronics  
Units 7-8, Stortford Hall Industrial Park  
Bishops Stortford, Herts. CM23 5GZ

Telephone: 01279 501111

[www.armourhe.co.uk](http://www.armourhe.co.uk)

NAD Media Contact:  
Andy Giles : [andy@andygilesassociates.co.uk](mailto:andy@andygilesassociates.co.uk)

NAD's website is: <http://nadelectronics.com>