



PRESS RELEASE

For Immediate Attention

ARMOUR HOME INTRODUCES OUTCAST JR

'Junior' Version of Highly Acclaimed OutCast Wireless Outdoor Speaker System

Armour Home has announced the UK introduction of the OutCast Jr, a weather-resistant, wireless loudspeaker from Soundcast Systems, a leader in the development and production of high quality, reliable wireless audio products for consumer use and the custom home installation marketplace. Featuring a unique design that enables music enthusiasts to enjoy rich, multi-directional stereo sound anywhere within a range of up to 350 feet, OutCast Jr lends itself to outdoor applications requiring greater mobility, such as hatchback parties, beach visits, and garden settings.

A 'junior' version of the highly acclaimed OutCast outdoor system launched last year, the new OutCast Jr's primary function is to provide high quality audio in locations where traditional wired loudspeaker systems may simply not be feasible. The OutCast Jr is a great sounding, cost-effective alternative wherever hard mounted outdoor speaker systems are not practical or such systems would be otherwise too expensive and difficult to justify.

The system consists of a 60W digital amplifier, a down firing 6.5-inch woofer, and four omni-directional drivers for 360 degree stereo in an 18 pound package. The plug-and-play kit includes a rechargeable 12V NiMh battery, an external charging kit, 240V power cord and a 12V adapter cable for automotive applications.

The OutCast Jr is sold without a transmitter. Users can then purchase either the company's iCast transmitter, which supports Apple iPod- iPhone

products and line-level inputs from other audio sources, or the Universal AudioCast Transmitter (UAT), which supports a USB connection to any PC or Mac as well as connections to any audio input device through a line-level jack on the UAT. Transmitter kits include various cable combinations from 3.5mm minijacks through RCA connectors. Each transmitter can send signal to two OutCast or OutCast Jr's or combinations thereof. The OutCast Jr has a new feature that enables the user to designate it as a right or a left channel so that in a two OutCast Jr application, a true stereo soundstage can be achieved.

OutCast Jr will retail at a suggested price of £399.99 without transmitter. The iCast transmitter carries a SRP of £75.00 and the UAT transmitter is priced at £95.00.

RELEASE ENDS/NO EMBARGO/Dated 27th April 2009

All information provided, including specifications, availability, details and prices, are subject to change without notice. Prices include VAT.

armourHOME

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