



PRESS RELEASE

For Immediate Attention

NAD HIGH PERFORMANCE AV COMPONENTS NOW WITH LATEST HD TECHNOLOGY AND KEY FEATURES

Upgraded NAD AV Receivers and Preamp-Processors
Deliver Performance AV with New NAD Modular Design
Construction™



With the introduction of NAD's new plug-in Modular Design Construction audio and video modules to the UK it is possible to achieve upgraded HD versions of the NAD T785, T775, T765 AV Receivers and the T175 AV Tuner Preamp-Processor. Developed exclusively by NAD, MDC provides numerous benefits and advantages. It greatly improves products' performance, functionality and ease of use, while protecting them against premature obsolescence. It also simplifies product servicing, and enables NAD to more quickly bring to market new "advanced technology" features.

MDC updates NAD's Building Block Concept, a powerful design approach the company pioneered more than 30 years ago. The Building Block Concept allowed NAD's integrated stereos to accommodate more powerful amplifiers while retaining the preamp section of the integrated amp. MDC reinvents the concept by combining NAD's traditional benchmark-performance pedigree

with leading-edge, feature-driven technologies, yielding the critical operational functionality today's video-centric world requires.

Kicking off the MDC Upgrade Program are four plug-in modules that add valuable features and capabilities while enhancing input and output connectivity. These first four modules cover digital audio and HDMI functions, component and analogue video functions, and two-channel and multi-channel analogue audio functions.

The announced modules include two options for upgrading audio performance and two options for upgrading video performance. By giving NAD customers the option of spending only for those features they really want, the benefit is obvious. It also allows them to maintain their initial investment by upgrading to new technology at a fraction of the cost of replacing the entire receiver.

Suggested Retail Prices

MDC AM 100	Audio Module	299.00
MDC AM 200	Audio Module	399.00
MDC VM100	Video Module	325.00
MDC VM200	Video Module*	625.00

***Comes equipped with a VXP Broadcast Studio Quality Image Processor**

RELEASE ENDS/NO EMBARGO

For more information, data sheets and images feel free to browse the NAD Press Room at <http://nadelectronics.com> Click on news, press room; user name is naddownload, password is naddownload.

All information provided, including specifications, availability, details and prices, are subject to change without notice. Prices include VAT.

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