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MERIDIAN AUDIO SPONSORS THE ST. MORITZ ART MASTERS 2009

Following on from the successful inaugural St. Moritz Art Masters festival last year, the alpine region will once again be transformed into the hive of the arts and cultural scene from Friday 21st to Monday 30th August 2009.

Meridian Audio, Britain's leading specialist manufacturer of state-of-the-art high-end audio and video entertainment systems, is celebrating its association with the festival of Arts with a limited edition F80 system. The luxury, compact audio system has been designed especially for the event and manufactured in the unique Art Masters' metallic gold.

The twenty F80 systems will be sold exclusively to the attendees of the St. Moritz Art Masters for CHF 3.600.



Limited Edition F80

The programme at the St. Moritz Art Masters invites visitors to experience truly 'exceptional discoveries' and Meridian is one of them. The company will be displaying a number of its award-winning products at key festival venues: The limited edition Arts Masters F80 (pictured left) will be available to purchase from the Embassy Room at the Badrutt's Palace hotel while the Kempinski Foyer at the Kempinski

Grand Hotel Des Bains will house Meridian's cutting-edge new Sooloos digital media server system.

Leading German artist Gerhard Richter has selected music to support his exhibition at the Paracelsus Building which will be played through Meridian's 808.2 Signature Reference CD player and multi award winning DSP7200 Digital Active loudspeakers. Visitors will hereby be able to experience the true authenticity of Meridian sound reproduction throughout the festival as these systems complement the installations in these venues.

Release ends/no embargo

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About Meridian:

Meridian is based near Cambridge, UK, and was founded in 1977 by Bob Stuart and Allen Boothroyd. With over 30 years history of innovation and development of the highest quality consumer home entertainment systems, the award-winning company is widely recognised as a world leader in quality audio and video reproduction. Meridian developed the first audiophile CD player, the world's first consumer digital surround controller and developed the MLP lossless packing system included in Blu-ray Disc. The company's optical disc players, DSP-based loudspeakers, video projectors and scalars are unique in the industry, maintaining a super-quality digital signal throughout the path from the studio to the home, using advanced digital signal processing to deliver both a sweet, natural sound and smooth, crystal-sharp images with true cinematic realism.

You will find more information about Meridian Audio at www.meridian-audio.com

About St. Moritz Art Masters:

This year's edition of the St. Moritz Art Masters – also referred to as SAM – will be held from August 21st to August 30th. Besides a broad selection of contemporary art, a comprehensive programme of cultural happenings is also being offered to visitors. Musical highlights include the Chamber Orchestra Vienna-Berlin as well as the Mariinsky Brass Ensemble from St. Petersburg, under the direction of maestro Valery Gergiev.