



PRESS RELEASE

For Immediate Attention

NAD C552 Turntable Now Available Priced at Just £275 Complete with Fitted Ortofon OM5E Cartridge

Armour Home has announced the introduction to the market of the NAD C552 precision turntable now priced at a remarkable *£275.00.

The NAD C552 turntable has everything needed to extract the very best from your LP collection and includes a perfectly matched tonearm with a fitted Ortofon OM5E cartridge to yield high performance reproduction, pre-mounted and ready to play.

A non-resonant Polystyrene dust cover is also included. A “rigid plinth” design concept that keeps all elements of the turntable in perfect alignment, providing the solid foundation required to reproduce even the most subtle of musical nuance. This design releases the maximum amount of energy from the record itself, leading to a dynamic and highly detailed sound without the colourations common to other designs. Specially designed isolation feet filter out unwanted vibrations in the musical frequency range.

The precision AC synchronous motor drives the massive platter via a synthetic rubber belt to isolate the record surface from even the smallest vestige of motor vibration. This proven design has the dual advantage of low background noise and long term reliability. The platter itself, made of a special non resonant MDF material, is located on a precision machined bearing utilizing a steel shaft that sits upon a hardened steel ball at the bottom of a brass sleeve.

The tonearm offers perfect geometry and excellent control of spurious resonance, and is an ideal match for the supplied cartridge. The statically balanced design also incorporates a linear magnetic antiskate compensator for ideal tracking characteristics across the entire playing surface of the record. Every aspect of each turntable design is carefully considered and fine tuned for the best possible performance.

For specifications go to

<http://nadelectronics.com/products/turntables/C552-Turntable>

*The NAD C552 Turntable is available from NAD specialist retailers now.

It was formerly priced at £360.00

RELEASE ENDS/NO EMBARGO

For more information on NAD products, data sheets and images feel free to browse the NAD Press Room at <http://nadelectronics.com> Click on news, press room; user name is naddownload, password is naddownload.

All information provided, including specifications, availability, details and prices, are subject to change without notice. Prices include VAT.

armourHOME

NAD UK DISTRIBUTOR
Armour Home Electronics
Units 7-8, Stortford Hall Industrial Park
Bishops Stortford, Herts. CM23 5GZ

Telephone: 01279 501111

www.armourhome.co.uk

NAD Media Contact: Andy Giles : andy@andygilesassociates.co.uk