

## **PRESS RELEASE**

### **For Immediate Attention**

Press Contact: Tim Bown

T: 020 8654 8945 • M: 07854 966071

E: [tim@andygilesassociates.co.uk](mailto:tim@andygilesassociates.co.uk)

# **IMERGE**

**+44 (0)1954 783600**

**[www.imerge.co.uk](http://www.imerge.co.uk)**



Above: Imerge's award-winning MediaServer MS1

## **Imerge Wins Major Industry Award**

**Imerge – the Cambridge-based pioneer of hard disk home media servers – was the proud recipient of a major technology award at the prestigious *InAVation Awards '09*, held in Amsterdam earlier this month.**

The award was for Imerge's newly launched MediaServer MS1, beating off stiff competition from other major server brands to scoop the prize for 'Most InAVative Video Processing or Distribution Product for Residential Use'.

The *InAVation Awards* is a key event in the custom installation industry's calendar and the most prestigious event of its kind in Europe. Industry professionals vote for their favourite products in each category, thus delivering an emphatic 'seal of approval' to those companies whose products win top awards. The ceremony for the 2009 Awards was held in Amsterdam in early February, just prior to the opening of the ISE (Integrated Systems Europe) show.

"Getting word of winning the *InAVation* award sent us all into a spin; quite literally," said Charlie Mertz, Business Development Manager for Imerge. "With the majority of the Imerge team still *en route* to Amsterdam, thanks to the UK snowfall, it felt like waiting for the football scores to come in via a good ol' transistor radio.

“Hearing the outcome, those still travelling made a conscious effort to toast the entire Imerge team, our customers, our partners and, of course, all of those who voted for us in this highly competitive category.

“We’re honoured by the Award, and energised that our vision for the company and product line has been recognised. The hard work will continue, of course, but it is always nice to get a pat on the back.”

The MediaServer MS1 is the culmination of more than 10 years of media server hardware/software development experience and the direct descendant of the world’s first hard disk music server, launched by Imerge in 1999. Partner the MS1 with Imerge’s XiVASafe hard disk storage system and the result is the world’s most advanced management and archiving solution for high-definition music and movies.

## **Imerge MediaServer MS1 – Key Features**

- Exceptionally powerful AV media server for multi-room entertainment systems
- Purpose-built, non-PC architecture for audiophile/videophile performance
- Full HD (1080p) video playback via HDMI
- Audiophile-grade audio board with Wolfson Delta-Sigma 24-bit DACs
- Extensively upgradable, ‘future-proof’ architecture
- Integrates seamlessly with the Imerge XiVASafe enterprise-grade storage components – the most robust and reliable hard disk storage solutions currently available for domestic use
- Infinitely scalable according to the end-user’s requirements, from 3TB of RAID 6 storage (sufficient for 800 hours of video) upwards
- Simple, elegant yet exceptionally powerful graphical user interface ensures effortless operation
- Transparent user experience – ‘concierge-style’ service automatically informs the installer if maintenance is required
- Extensive connectivity, including Imerge’s enhanced XiVA-Link technology for multi-room control

For further information and high-resolution images, please contact Tim Bower at Andy Giles Associates – details below.



Based in Cambridge, England, Imerge is a global leader in hard disk media server technology. The company was formed in 1997 with the specific intention to revolutionise the way we store and use entertainment media; two years later it launched the first-ever dedicated audio server. The company's current product range includes the world's best-selling music server, the S3000, together with the MS1 MediaServer and XiVASafe ultra-secure storage system – the most advanced management and archiving solution for high-definition music and movies currently available. In addition to its own server range, the company's pioneering development of Internet-enabled media management software under its XiVA brand has cemented its status as the leading supplier of OEM server technology to the custom installation and premium AV industry worldwide. Imerge is part of the Nortek Group of Companies.

[www.imerge.co.uk](http://www.imerge.co.uk)



For more information and hi-res images, please contact Tim Bown

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