

PRESS RELEASE

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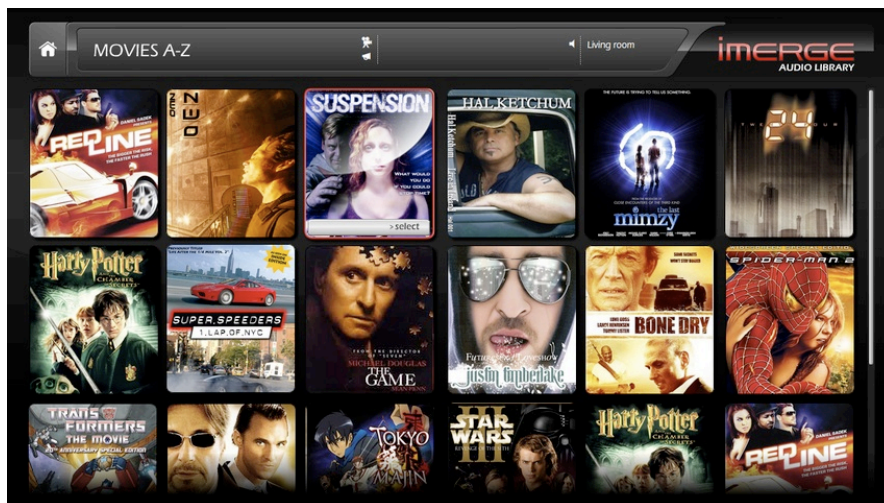
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Above: Movie cover art displayed on the Imerge MediaServer MS1's GUI

Imerge Set to Make a Splash at CEDIA EXPO 2009

Revealed for the first time, new technologies take the 'Imerge Experience' to even greater heights

Cambridge, England -- Imerge, the Cambridge-based pioneer of hard disk home media servers, is set to unveil a series of important new developments during **CEDIA EXPO 2009** in Atlanta, Georgia (September 9-13, 2009).

Visitors to the show will have the opportunity to experience Imerge's class-leading MS1 media server and XiVASafe hard disk storage system – the world's most advanced management and archiving solution for high-definition music and movies – proudly displayed and demonstrated by Speakercraft, Imerge's sister company and appointed distributor for the USA (Booth 2418, Building C level 1).

In addition, Imerge is set to reveal a number of important new developments during the course of the show, with special previews at the nearby Glenn Hotel (110 Marietta St NW, Atlanta 30303; www.glennhotel.com).

Highlights include:

- Full demonstrations of the latest firmware updates for the flagship MediaServer MS1, delivering an unparalleled user experience.
- Preview of the new GUI for Imerge's hugely popular MediaServer MS5000 – the mainstay of many custom installations around the world.
- Demonstrations of new control applications for the Apple iPhone/iPod Touch and Philips Pronto touchscreen controller.
- Preview of Imerge's latest metadata partnerships, delivering sensational possibilities for high-quality cover art and more.
- Full demonstrations of the new XiVA musicm8 network music storage device.

Imerge is also unveiling a major new audio server component, revealed to the world for the very first time during CEDIA EXPO 2009. More details to follow...

To book a personal demonstration, please contact Dan Benjamin – Imerge's Sales & Marketing Manager for North America – on 425-306-7373.

A dedicated Imerge shuttle bus will run between the Georgia World Congress Centre and The Glenn Hotel every two hours, from 11am to 5pm, on Thursday 10th and Friday 11th.

All press enquiries should be directed to Tim Bower at Andy Giles Associates:

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Based in Cambridge, England, Imerge is a global leader in hard disk media server technology. The company was formed in 1997 with the specific intention to revolutionise the way we store and use entertainment media; two years later it launched the first-ever dedicated audio server. The company's current product range includes the world's best-selling music server, the S3000, together with the MediaServer MS1 and XiVASafe ultra-secure storage system – the most advanced management and archiving solution for high-definition music and movies currently available. In addition to its own server range, the company's pioneering development of Internet-enabled media management software under its XiVA brand has cemented its status as the leading supplier of OEM server technology to the custom installation and premium AV industry worldwide. Imerge is part of the Nortek Group of Companies.

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For more information and hi-res images, please contact Tim Bower
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