

# propellerhead

## PROPELLERHEAD RECORDS ANOTHER VICTORY

*Propellerhead's Record audio software swiftly captures your musical ideas, meaning you minimise engineering time, and maximise music-making time*

Propellerhead is calling all musicians – young and old, learning and perfecting – to record sweet music. Record is the latest software from the Swedish musical software specialist and the package's main aim is this: to ensure making professional-quality recordings – while at your desk, while in the garage, while on the fly, or wherever you may be – is a simple and rewarding experience.

Propellerhead is already major name in music making software. Earlier this year its famous Reason software, thanks to its exclusive 'Beatles' Abbey Road Studios 'ReFill', secured even more fans and what Reason is to virtual synths and production, Record is to the world of real sound and recording.

The intuitive software covers all the areas necessary to lay down your tracks – just add a suitably audio-equipped Mac or PC and a mic. And, crucially, Record works fast. Very fast. We all know how quickly ideas come... and how quickly they go. That's why Record minimises the steps between your creative light bulb switching on, and you completing your recording. Record whatever you fancy – vocals, instruments, your cat, next door's dog – in an instant. And always expect minimal mouse clicks yet maximum musical creativity.

Once your live recording session is finished, it's time to arrange your masterpiece-in-the-making. Of course, every dream studio is filled floor-to-ceiling with racks of gear – and so is Record. So it's time to roll-out 'the rack'. No doubt familiar to Reason aficionados, you use the rack to install virtual instrument and effects devices. Record includes a built-in virtual pod from Line-6 bringing a wide range of guitar tones. Want to add a Record-ready bass track? That'll be two mouse clicks please. Want to add some of Record's extensive selection of effects? That'll be a click and a drag, ta.



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And if you want to tweak, you can flip the rack around and re-patch signals to your heart's content. Record's speedy sequencer – based on the system in Reason 4 – means arranging, even on the fly using your laptop, is an effortless experience.

Sequencing sorted, Record now turns your computer into a world famous mixing desk. Propellerhead faithfully models Record's mixing console's sound and process on the legendary Solid State Logic 9000k analogue mixing desk. Found in the world's greatest studios the SSL 9000K is a momentous piece of kit, and Record's mixing application delivers that 'big studio sound' right into your tracks, complete with master-bus compression.

Record's simplicity makes it a superbly judged choice for those new to music recording software. And its seamless integration with Propellerhead's celebrated Reason software – existing owners will find Reason acts as if it's built-in to Record – means it's an obvious desktop addition for all 'Propellerheaders'. You can use Record and Reason as a single program – it's better than seamless.

Ernst Nathorst-Böös, the head Propellerhead, explains the concept, "Record is an attempt to take the musician's perspective. Your perspective. But at the same time we wanted to create a really serious recording application. We just want to provide the tools you need and then get out of your way, letting you do what you do best: play, record, produce, and mix. And we want you to sound fabulous.'

For the record, Record is for everyone....

- **Propellerhead Record launches worldwide on 09/09/09**
- **UK SRP (inc VAT) is £229**
- **UK SRP (inc VAT) to existing Reason owners is £115**

[www.recordyou.com](http://www.recordyou.com)



[You Tube Record video](#)



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## Additional Information

- Dedicated website: [www.recordyou.com](http://www.recordyou.com)
- You Tube Record video: [click here](#)

## Propellerhead Record system requirements

Windows / Mac OS X

- Intel P4 / AMD Athlon at 2GHz or better (multiple cores highly recommended) / Intel Mac (multiple cores highly recommended)
- 1GB RAM or more
- DVD drive
- 2GB free hard disk space (Record may require up to 20GB cache disk space)
- Windows XP (SP2), Vista or later / Mac OS X 10.4 or higher
- Monitor with at least 1024x768 resolution
- Audio interface with ASIO driver / Core Audio compliant audio interface or built-in hardware
- Free USB port for Propellerhead Ignition Key
- Internet connection for registration

**Propellerhead** is one of the world's leading makers of software musical instruments. It pioneered the concept of computer based software synthesis, invented the concept of "recycling" sampled sound material, and continues to raise the bar for quality, usability and new technology in software based music making. The company's key software products are Reason and ReCycle – both titles have won prestigious international awards, including two instances of the coveted MIPA award.

[www.propellerheads.se](http://www.propellerheads.se)

**Sound Technology plc** is the exclusive distributor of a select number of high-profile brands of pro audio equipment and musical instruments in the UK and Eire. Operating in multiple market sectors the company sells, markets and supports products for music retail, studio and broadcast, tour sound, commercial audio applications, engineered sound and cinema sound.

[www.soundtech.co.uk](http://www.soundtech.co.uk)

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