

# Press information

Denon Advanced Quality Engineering

## **Escape to quality sound with Denon's new in-ear noise cancelling headphones**

**27<sup>th</sup> July 2009** – Denon, one of the world's premier manufacturers of high-quality home entertainment components, offers music lovers an opportunity to enjoy the ultimate in private listening enjoyment. The company's first in-ear noise cancelling headphones – the model AH-NC600 – reduces outside noise by 99% thus delivering an undisturbed music experience while on the move. It furthermore accommodates sophisticated Denon technologies like a Compressed Audio Restorer and a Radial Cascade Damper to offer the sound quality for which Denon is renowned. The AH-NC600 – scheduled for availability in early September – comes with a luxury hand carrying case and comfortable accessories perfectly meeting the needs of frequent travellers.

Everything about the new Denon AH-NC600 noise cancelling headphones is designed to provide discriminating music lovers with a comfortable way to enjoy a high-quality listening experience while travelling. The luxury newcomer features a premium built-in amplifier and advanced noise cancelling technologies to reduce outside ambient noise by up to 99%. Powered by a conventional AAA battery, the AH-NC600 allows for nearly 40 hours of noise cancelling operation and acts like a normal high-class earphone without power supply.

To offer the optimum in portable audio quality, it further offers Denon's proprietary Compressed Audio Restorer. Previously only available in the company's advanced audio/video receivers, this sophisticated circuitry improves the dynamic range and sound quality of compressed music files from today's portable players. Like the recently introduced regular in-ear headphones AH-C710 and AH-C360, the new AH-NC600 features an ergonomic design that isolates the ear more steadily. A newly developed Hybrid housing ensures clean sound, and the unique Radial Cascade Damper reduces noise from jangling cables. In addition, all feature a specially designed Acoustic Optimizer that ensures dynamic sound and deep rich bass response with optimum acoustical characteristics achieved by adjusting the sound pressure balance in front of and behind the diaphragm.

Adding to the on-the-go convenience, the AH-NC600 comes with a variety of accessories like an airplane adapter, 0.8m length extension cable with L-shape plug and a specially designed hard carrying case. The compact and ingeniously designed case allows users to carry their mobile phones along with their headphones and all accessories and lets them prop up their iPod Touch or iPhone devices for easy use while on-the-go. For total flexibility, the Denon AH-NC600 comes with multiple sizes of comfortable ear tips plus a special soft-foam earpiece for added comfort and luxury to ensure perfect fit for every listener.

Denon's first in-ear noise cancelling model AH-NC600 joins the successful line-up of headphones including the popular on-ear noise cancelling AH-NC732. The newcomer will be available in September in black colour finish at a suggested retail price of £159.99.

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*About DENON:*

*From its beginning in 1910 as a supplier of professional recording studio and broadcast equipment, DENON has become a world leader in the manufacture of the highest quality home theater, audio and software products. DENON is recognized internationally for innovative and groundbreaking products and has a long history of technical innovations, including the development and first commercialization of PCM digital audio.*

*About D&M Holdings Inc.:*

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