



# **PRESS RELEASE**

## **For Immediate Attention**

### **NAD INTRODUCES NEW M2 DIRECT DIGITAL AMPLIFIER**

#### **REVOLUTIONARY MASTERS SERIES AMP IMPLEMENTS NEW DIGITAL CORRECTION TECHNOLOGY FOR DYNAMIC, EFFICIENT, MUSICALLY REVEALING PERFORMANCE**

NAD has announced details of its new Masters Series M2 Direct Digital Amplifier, which raises the bar and represents a new level of performance from the company.

Combining the ultra low distortion and noise levels of the finest linear Class A and Class AB amplifiers with the efficiency and streamlined signal path of the digital amplifier, the M2 is the first implementation of a new amplifier technology called Direct Digital Feedback. Co-developed with UK based Diodes Zetex Semiconductor, and using a unique implementation of their patented DDFA architecture, the M2 redefines what is possible with digital amplifier technology.

The M2 Direct Digital Amplifier represents the culmination of a decade long NAD research project, capped by three years of intense development.

Click here for more details: <http://nadelectronics.com/products/hifi-amplifiers/M2-Direct-Digital-Amplifier/>

The NAD Masters Series M2 Direct Digital Amplifier will be available in the UK from December at a retail price of £5,000.00

## **RELEASE ENDS/NO EMBARGO**

For more information on NAD products, data sheets and images feel free to browse the NAD Press Room at <http://nadelectronics.com> Click on news, press room; user name is naddownload, password is naddownload.

All information provided, including specifications, availability, details and prices, are subject to change without notice. Prices include VAT.

**armourHOME**

NAD UK DISTRIBUTOR  
Armour Home Electronics  
Units 7-8, Stortford Hall Industrial Park  
Bishops Stortford, Herts. CM23 5GZ

Telephone: 01279 501111

[www.armourhome.co.uk](http://www.armourhome.co.uk)

NAD Media Contact: Andy Giles : [andy@andygilesassociates.co.uk](mailto:andy@andygilesassociates.co.uk)