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PRESS RELEASE

For Immediate Attention

MEMORIES IN MUSIC OFFERS CHANCE TO WIN VIP TICKETS TO THE LONDON PREMIER OF "IT MIGHT GET LOUD"

The UK premier of the film "It Might Get Loud" will be held in London at the Hammersmith Apollo on December 15th, and members of the public could win VIP tickets to attend.

"It Might Get Loud" is a documentary on the electric guitar from the point of view of three significant rock musicians: the Edge, Jimmy Page and Jack White. Visit <http://www.sonyclassics.com/itmightgetloud/>

Memories in Music has been given VIP tickets to the screening, and the contest to win them will benefit **Casa Jimmy**, Jimmy Page's home for abandoned street children run by Task Brasil.

The first 50 entries received will also be entered into a special mystery prize draw to accompany the tickets. Contest winners will each receive a pair of VIP tickets and a DVD of the movie. Contest closes Saturday, 12th of December.

To enter the competition go to:

<http://www.memoriesinmusic.com/contest.html>

RELEASE ENDS/NO EMBARGO

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