



PRESS RELEASE

For Immediate Attention

NAD INTRODUCES POWERFUL, VERSATILE M15HD SURROUND SOUND PREAMPLIFIER

NAD Electronics has announced the introduction of the **Masters Series M15HD Surround Sound Preamplifier**, a powerful, versatile component designed to serve as the control centre of a quality surround sound system.

The M15HD offers NAD's exclusive Modular Design Construction (MDC), in addition to innovative circuit designs, proprietary operating software, broadcast-quality image processing, and exceptional sonic performance. NAD's "Music First" in design policy allows the space, scale, and transparency encoded in the directional sounds of Dolby and DTS surround soundtracks to push the boundaries of a listening room to the maximum. Four HDMI inputs make it a practical choice for high-definition viewing; and NAD's special Masters Series Home Theatre Remote, an 8-device, illuminated learning control with an LCD display can learn commands for additional components.

In essence, the M15HD is a new High Definition edition of NAD's M15 Surround Sound Preamplifier. It is built around NAD's exclusive new Modular Design Construction (MDC) architecture, and configured with a VXP broadcast-quality image processor by Sigma Designs. The first Masters Series component boasting MDC, the M15HD provides numerous benefits. It improves performance, functionality and ease of use while protecting against premature obsolescence. It enables users to more quickly and economically add new advanced features from NAD while also simplifying servicing.

The cornerstones of MDC are easily removable A/V modules that include the circuitry for digital audio and HDMI functions, component and analogue video functions, and two-channel and multi-channel analogue audio functions, plus all the inputs and outputs needed for full connectivity.

The M15HD also comes with many features that help installers address diverse set-up needs and situations. They including an RS-232 interface for advanced custom installations, 12-Volt Triggers (1 in and 3 out) for advanced control options, 3.5-mm IR Control jacks (1 in and 3 out), an A/V output for a second zone, a second zone OSD and remote control, and a switched AC Outlet.

An array of additional features further enhances the M15HD. They include four HDMI 1.3 repeaters, a tape monitor, lip sync compensation (option to 100mS), flexible bass management, and individual crossover frequencies for front, centre, and surround speakers. Also aboard are four dual differential 24-bit, 192-kHz digital-to-analogue converters, Dynamic Headroom Scaling for optimum resolution, an S/N ratio for all program and decoding combinations, digital tone controls with a centre channel "dialog" setting, and an extensive package of connections.

Also provided are separate power supplies for digital and analogue sections of the M15 HD, a custom designed Switch Mode and a Linear Power Supply with a custom 'Figure 8' transformer.

Click here for more details the M15 HD:

http://nadelectronics.com/products/masters_series/M15-HD-AV-Surround-Sound-Preamplifier/

The NAD Masters Series M15HD Surround Sound Preamplifier will be available in the UK from January at a retail price of £4,000.00

RELEASE ENDS/NO EMBARGO

For more information on NAD products, data sheets and images feel free to browse the NAD Press Room at <http://nadelectronics.com> Click on news, press room; user name is naddownload, password is naddownload.

All information provided, including specifications, availability, details and prices, are subject to change without notice. Prices include VAT.

armourHOME

NAD UK DISTRIBUTOR
Armour Home Electronics
Units 7-8, Stortford Hall Industrial Park
Bishops Stortford, Herts. CM23 5GZ

Telephone: 01279 501111

www.armourhome.co.uk

NAD Media Contact: Andy Giles : andy@andygilesassociates.co.uk