



FOR IMMEDIATE RELEASE

Boston Acoustics Introduces Powerful New Horizon i-DS³ Powered Speaker System with Wireless Subwoofer for iPhone/iPod

*-- Stylish 100-Watt Speaker System Lets Users Listen to their iPhone® or iPod® Music
with High-Performance Stereo Sound and Deep Powerful Bass --*

Boston Acoustics, a world-renowned manufacturer of high performance loudspeakers, is expanding its line of award-winning loudspeaker solutions for iPod® with the introduction of its new **Horizon i-DS³ Powered Speaker System with Wireless Subwoofer for iPhone/iPod®**. The i-DS³ gives iPhone/iPod users a simple and powerful new way to hear their favorite music with room filling stereo sound and impressive deep bass. With its built-in 100 watts of amplifier power, the Horizon i-DS³ lets users bring their personal music to life in style – with the additional benefit of being able to charge their iPhone or iPod while docked. The Horizon i-DS³ will begin shipping in March.

Stereo Soundbar and Wireless Powered Subwoofer Kick it Up

The i-DS³'s soundbar features dual high-performance 9cm woofers and dual 13mm tweeters that bring iPod music to life with hi-fidelity true stereo sound. Another key component to the i-DS³'s amazing performance is its wireless, high-output powered subwoofer. With its down firing enclosure design, the ported subwoofer boasts a frequency response of 35Hz-150Hz. The subwoofer not only provides rich powerful bass, but also because of the built-in 2.4GHz wireless transmitter, users will enjoy the convenience of placing it virtually anywhere in their room.

Boston Acoustics Sr. Vice President & General Manager Eli Harary, noted: "As the iPhone and iPod rapidly become primary music delivery components, more and more people are looking for ways to boost the performance and listening quality of their personal music. Our new i-DS³ provides rich, room-filling, dynamic stereo sound that consumers demand, in a sleek and compact unit designed to fit just about anywhere. The wireless subwoofer reproduces the powerful low-frequency sound needed to take the listening experience to whole new level, and because it's wireless you can place it anywhere in a room and not worry about trying to hide any messy audio cables."

Flexible Control of your iPhone or iPod

The Horizon i-DS³ iPod Speaker System is designed to give users a simple, convenient and flexible way to enhance their enjoyment of all their favorite music, and more. For example, the universal iPod dock accommodates any iPhone or iPod with dock connector, and the handy mini remote gives users easy across-the-room access to familiar iPod commands.

-- more --

Adding flexibility and usefulness, S-video and composite video outputs let users show off photos and videos from any iPhone or video-capable iPod on their TV. In addition, an auxiliary input allows connections to other media players as well.

Hip and Compact Two-Piece Design

The Boston Horizon i-DS³ Powered Speaker System features a hip and compact two-piece design (soundbar and wireless subwoofer) geared toward the needs of today's design-conscious, music-everywhere oriented consumer. With its appealing high gloss cabinets and the soundbar's matching perforated metal front grille, the i-DS³ combines contemporary design with extraordinary performance.

Make It Your Own with Boston Acoustics P.O.P.

Horizon "colour-centric" tabletop radios come in either a midnight or mist finish with matching perforated metal grilles. However, to make it easy for customers to individualize the look of their Boston Horizon radios and match them perfectly to the décor of any room in the house, today or anytime in the future (kitchen, study, bedroom, bathroom), they all feature Boston Acoustics' new Personal Options Plan (P.O.P.) design concept. P.O.P. lets users customize the look of their radio by offering optional metal grilles available in a wide variety of colours.

About Boston Acoustics

Founded more than 25 years ago, Boston Acoustics is a world-renowned leader in high-performance loudspeakers, tabletop radios and advanced car audio systems. Today, the company's "Play Smart" attitude is reflected in its hip-smart approach to product design, which allows customers to enjoy high performance audio while expressing their personal style and tastes with an element of fun. For more information on the company's full range of advanced products, please visit: www.bostona.eu or telephone 01753 287 947.

About D&M Holdings Inc.

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Media Contact:

Andy Giles Associates

Henry Griffiths

+44 (0) 1400 231404

henry@andygilesassociates.co.uk