



INTERNATIONAL DISTRIBUTORS & CONSULTANTS FOR SPECIALISED
HIGH-END AUDIO AND HOME CINEMA SYSTEMS

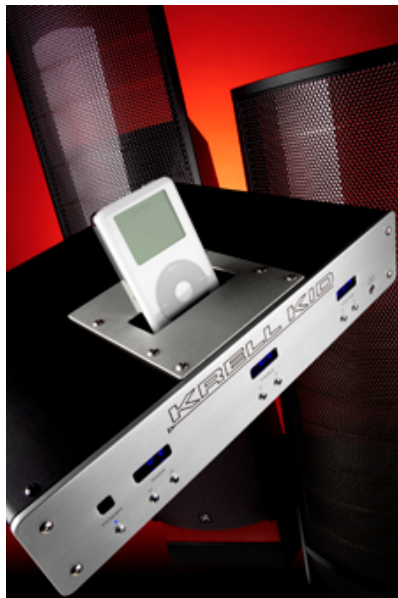


PRESS RELEASE

For Immediate Attention

*The World's Best iPod Dock... Now Starring in
the World's Best iPod System!*

*Introducing the **ElectroKID** iPod System from **Krell**
and **MartinLogan***



Two of the greatest names in high-performance hi-fi, **Krell** and **MartinLogan**, have teamed up to deliver a very special product – the world's best iPod system!

The first half of the **ElectroKID** system is the **KID** from legendary US-based manufacturer **Krell**.

The **KID** (Krell Interface Dock) is undoubtedly the world's best-sounding iPod dock, using innovative interface technologies and top-quality preamp circuitry to squeeze

the most from Apple's little gizmo. Simply place an iPod into the slot at the top (it takes all models, including the new-generation 'Pods) and you're ready to fill your room with glorious sound!

The second part of the **ElectroKID** system is a pair of **Purity** floorstanding speakers from fellow US-based brand **MartinLogan**.

The **Purity** uses an electrostatic panel to create sound waves in place of the cones and domes of most speakers, which means it can deliver music with exceptional pace and clarity for the most realistic sound possible. Each **Purity** speaker also has its own 200W power amp built in, so you don't need to buy a separate one – just plug the **KID** into the two **Purity** speakers and away you go!

Put the **Krell KID** iPod dock and **MartinLogan Purity** speakers together and you get the **ElectroKID**: a simple system delivering superb sound; a system designed to convey all the joys of high-end audio without the pain. The result is an incredibly lifelike, room-filling, genuinely high-end performance, coupled with the convenience of iPod playback.

Trust us – your iPod's never sounded *this* good before!

Price: £3,740 for the complete system (Krell KID: £1,350; MartinLogan Purity: £2,390 per pair)

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Background – how the ElectroKID system came to be

Products from both **Krell** and **MartinLogan** are distributed in the UK by **Absolute Sounds**. When the **KID** iPod dock and **Purity** speakers were in development, Ricardo Franassovici – **Absolute Sounds**' founder and MD – had a brilliant idea: why not put the two products together to make the world's best iPod system? The result is the **ElectroKID** – a simple, accessible entry point to high-end musical bliss, available via **Absolute Sounds**' nationwide dealer network (see <http://www.absolutesounds.com/> for details).

Absolute Sounds is the UK's premier importer of high-quality hi-fi and home cinema equipment. Quite simply, if you are searching for the world's most eye-catching, ear-bending, jaw-dropping, downright brilliant home entertainment products, **Absolute Sounds** is your first port of call.

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Absolute Sounds Website

Website: <http://www.absolutesounds.com/>