

**armourHOME**



## **PRESS RELEASE**

**For Immediate Attention**

### **IT'S 10,000 INSTALLATIONS IN JUST 5 YEARS FOR SYSTEMLINE MODULAR FROM ARMOUR HOME**

In just 5 years, Systemline Modular has chalked up an impressive 10,000 installations in new-home developments throughout the UK and Éire.

The 10,000<sup>th</sup> installation was carried out by Intelligent Homes by INit, based in Co. Down, Northern Ireland and, in recognition of this, a special presentation took place at the ISE show. INit's Connor McCarthy was awarded a Systemline Modular Wireless Touch Screen pack by Armour Home's Newbuild Sales Manager Adrian Ickeringill. Intelligent Homes by INit, works across Northern Ireland, the Republic of Ireland and has undertaken installations in Europe.

Systemline installations allow the whole family to be able to enjoy and control their favourite music, in any room throughout the home. It is a multi-room entertainment system with the freedom and flexibility to access and control audio and video equipment independently in every room – like a central heating control pad for pictures and sound. Everything the user needs is at his or her fingertips, via stylish, intuitive keypads or remote controls, while exceptional high performance audio is delivered through discreet speakers.

The award-winning Systemline Modular Home Entertainment system is the least intrusive multi-room system ever devised. Perfect for so many homes from single occupancy, one bed apartments, right up to six bedroom detached houses with large families.

With four packages – from a basic audio distribution system (Bronze) to the flagship Platinum – Armour’s Systemline Modular is now heading towards becoming the industry standard installation for home entertainment systems in quality new-home development projects.

**RELEASE ENDS/NO EMBARGO**

**Systemline Modular UK Distributor**

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