



AKG's first USB mic makes professional quality home recordings quick and easy

Perception 120 USB marks AKG debut USB-enabled mic

AKG the world-leading microphone manufacturer presents its first-ever USB microphone. The celebrated mic maker – the brand as used by the likes of Clapton, Jagger, Sinatra and Wonder – enters the flourishing USB home recording market armed with the Perception 120 USB.

Priced at £129 the new mic offers studio-quality sound without the need for any computer driver installation. A true plug-and-play device – it requires no installation, no drivers, and no reboot – the Perception 120 USB allows users to instantly and easily record podcasts, voiceovers, home recordings, and rehearsal recordings.

A rare feature at this price is the integrated high-quality analogue-to-digital converter, helping deliver convincing sound quality and low noise. Perception 120 USB owners also benefit from the mic's condenser capsule, reducing mechanical vibration and wind noise, plus a switchable bass cut filter, and an attenuation switch.

Compatible with operating platforms including Mac OS X, Windows XP and Windows Vista, the AKG mic also works with the recently launched Windows 7. Completing the package is a tripod table stand, a swivel mount and a USB cable. For 'sensible money' and from the people who 'know about mics', the Perception 120 USB delivers everything the home-based computer user needs to create high-quality recordings.

- **AKG Perception 120 USB launches in the UK, March 2010**
- **SRP (inc. VAT) £129**





AKG Perception 120 USB additional Information

- Real Plug-and Play (no installation, no drivers, no reboot required)
- Supports Windows 7, Windows XP, Windows Vista, and Mac OS
- Integrated high-quality analogue-to-digital converter (24-bit, 128x oversampling)
- .66mm condenser capsule filter (reduces mechanical vibration and wind noise)
- Switchable attenuation pad for close-up mic and loud instruments
- Blue LEDs indicate operation
- Tripod table stand, swivel mount and USB cable
- Designed and engineered in Vienna

AKG, formed in 1947, is one of the leading manufacturers of high-quality microphones, headphones, and wireless equipment. Around the world, recording studios, radio and TV stations, opera houses and famous stages count on AKG products. Internationally known musicians and show-stars have used AKG microphones and headphones for many decades.

Sound Technology is the exclusive distributor of a select number of high-profile brands of pro audio equipment and musical instruments in the UK and Eire. Operating in multiple market sectors the company sells, markets and supports products for music retail, studio and broadcast, tour sound, commercial audio applications, engineered sound and cinema sound.

For further information, images, and review samples please email murdo@andygilesassociates.co.uk or call Murdo on 020 886 8391 / 07960 018 147.

