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COLOUR COORDINATE WITH THE LATEST OFFERING FROM MERIDIAN AUDIO

Meridian Audio, widely recognised as a world-leader in high quality audio and video reproduction, is now offering the ultimate bespoke colour service, Meridian Select, to customers worldwide. In today's interiors market, there is a huge array of furniture finishes available. As a result, consumers have a very specific idea of what themes they want to complement their living environment. The Meridian Select programme not only meets the requirements of the market but also responds to customers' wishes for a broader range of product colour options to co-ordinate with their interiors.

Meridian Select uses the RAL Classic system, the most popular European colour reference standard in use today. Using this system the Meridian Select customer can choose from a vast choice of colours, and in doing so achieve their ideal surroundings.

Meridian Audio holds the opinions of its customers in high regard and has often consulted them about the design of its products. Through research conducted by Meridian into how its customers live, this ethos has been reinforced: Meridian Select was a direct result of these findings. Meridian is confident that its Select programme is something that customers will choose and value for years to come.

All Meridian products are hand-built to order at the company's headquarters in Cambridgeshire, giving Meridian the flexibility to offer this unique service. Meridian Select is available on all lacquered DSP loudspeakers including the multi-award winning DSP8000; the SW1600 and SW5500 subwoofers; and all 800 Series products; the 808.3 CD Player, the 800 DVD Player and the 861 Surround Controller.

For further information or high resolution images please contact:
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In addition to bespoke colour lacquering, Meridian Select includes further personalisation in the form of a small plaque, featuring the customer's name alongside the signatures of Meridian's founders, Bob Stuart and Allen Boothroyd.

Production time is six weeks and prices for Meridian Select products will be on average 15% above the current RRP. Consequently, a pair of Meridian Select DSP loudspeakers starts from approx. £7,763, Meridian Select subwoofers from approx. £2,645, and Meridian Select 800 Series from approx. £8,625. Customers are sent a sample of their selected colour to sign off before their products are manufactured, allowing them complete control over the appearance of the finished item.

About Meridian Audio Limited

Based in Cambridgeshire, UK, Meridian was founded in 1977 by Bob Stuart and Allen Boothroyd. With over 30 years history of innovation and development of uncompromised consumer home entertainment systems offering exceptional performance, this award-winning company is widely recognised as a world leader in high-quality audio and video reproduction. Meridian developed the first audiophile CD player, the world's first consumer digital surround controller, and developed the MLP lossless packing system included in Blu-ray Disc. The company's optical disc players, DSP-based loudspeakers, video projectors and scalars are unique in the industry, maintaining a super-quality digital signal throughout the path from the studio to the home, using advanced digital signal processing to deliver both a sweet, natural sound and smooth, crystal-sharp images with true cinematic realism.