



WESTCOAST

Monkey Cable set to run with Westcoast

Monkey Cable is proud to announce Westcoast as its UK distributor. Founded during the summer of 2009, Monkey Cable has its HQ in Hampshire, England. Born with the intention of providing hi-fi, home cinema, gaming system and television owning consumers with an easy-to-follow selection of superior cables, the British company's debut HDMI range has just hit UK stores.

Monkey Cable's Farnborough-based design team leads a highly-experienced Far East manufacturing operation, enabling the company to deliver incredibly competitively priced, and high-performing products.

Buyers simply select from three distinct ranges – Concept, Clarity and Connoisseur – safe in the knowledge that all models offer superb build quality, cutting-edge design, and outstanding performance at the respective price points.

Established in 1984, Westcoast has become a leading national wholesale distributor within the UK with annual sales revenues approaching £1 billion. An early embracer of PC-related products, Westcoast's line-up now spans the computing spectrum, ranging from desktop PC and notebook products, through to high-end server solutions, network products, printers, peripherals, and related accessories and consumables. Westcoast is also the largest supplier of Apple products in the UK.

George Parnell of Monkey Cable said, "The take-up of HD services as well as the prospect of newer technologies, such as 3D – all in addition to the audio market – makes the cables sector a vibrant one. This marketplace, however, can also seem daunting to high-street consumers. The easy-to-understand Monkey Cable line-up, complete with its great performance, and smart looks will make life easier for those buyers."

Andy Dow, Commercial Director of Westcoast said, "It's a real thrill to join-up with Monkey Cable at this early stage of its development. These are great products and the market potential is enormous. We look forward to working with the Monkey Cable team and look forward to developing a great relationship with this exciting new brand."

Following-on from the debut HDMI range, UK buyers can expect Monkey Cable models, built to the same exacting standards, in the below product categories:

- DVD to HDMI
- HDMI splitters and switchers
- Mini HDMI
- Optical and coaxial digital interconnects
- Speaker cable
- Stereo phono interconnects
- Subwoofer cable

The Monkey Cable HDMI range is out now in the UK. Please see below for prices and further contact details.



Monkey HDMI range SRP (Inc VAT)	
Concept	£
1M	35.76
2M	45.98
3M	56.20
5M	76.63
Clarity	
1M	71.52
2M	86.85
3M	102.17
5M	132.82
Connoisseur	
1M	101.15
2M	121.59
3M	142.02
5M	182.89

Media Enquiries

Review samples, images, and further information:

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