

PRESS RELEASE

For Immediate Attention

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XiVA™ Launches Innovative Network Storage Device for Digital Music

Introducing musicm8 – a powerful, affordable ‘rip, store and stream’ hard-disk server component with ‘plug and play’ simplicity

The globally renowned XiVA™ brand, owned by media server specialist Imerge and responsible for the world’s best selling internet-connected media appliance technology, is delighted to unveil its latest product – an advanced network storage device for digital music called musicm8.

The XiVA musicm8 (pronounced ‘Zeeva Music Mate’) is a powerful, affordable ‘rip, store and stream’ component that is intended to partner leading music streaming products like the

Sonos system, Logitech Squeezebox and Linn DS. Essentially, it is a 'plug and play' hard-disk storage device that automatically rips CDs (without the aid of a PC), stores the resulting audio data and communicates over a home network with playback devices such as those listed above, thus creating a fast, efficient 'digital jukebox'.

The musicm8 has a terabyte of storage on board (just under 1000GB, to be precise), sufficient for thousands of CDs. It can also store audio in a variety of file types, including uncompressed WAV, FLAC and MP3, offering user-selectable grades of sound quality and file size.

Numerous innovative features are included in the device – for example, you can stream music to a Nintendo Wii, Xbox or PS3. You can also access files stored on your musicm8 from anywhere in the world, via a remote internet facility. And you can store, manage and browse photos and video files alongside your music, and access the content via any web browser.

Three key ideas are at the heart of the musicm8's design: simplicity, affordability and performance. It may not be the first device of its kind on the market, but it is undoubtedly the most complete networked 'plug and play' solution yet devised. In addition, the device has directly benefitted from Imerge's heritage as the world's leading manufacturer of dedicated audio servers, ensuring it is fully optimised for high-quality music playback.

In essence, the new XiVA musicm8 ensures Imerge-quality performance and functionality is now more accessible than ever before.

With a smart, compact case design and a suggested UK retail price of £799, the XiVA musicm8 is available now.

XiVA musicm8: Key Features Summary

- **Zero Configuration:** Just plug and play
- **Automatic Cataloguing:** Store and tag your CDs with cover art
- **Streaming Server:** Stream music to iTunes, Sonos, Squeezebox, Linn DS, PS3, Xbox, Wii and more
- **Web browser Interface:** Simple and sophisticated control from any browser
- **Photo Storage:** Store, manage and browse your photos
- **Video Storage:** Store, manage and browse your videos
- **Multiple Audio Formats:** Store files in uncompressed WAV, FLAC and MP3
- **Compatibility:** Apple Mac OS; Windows Vista and XP; Linux
- **DLNA Compliant:** Comprehensive compatibility with other devices
- **Upgradable:** Via online firmware updates

XiVA musicm8: Extended Features List

- Automated CD ripping – CD record begins automatically based on options set in the user interface
- Totally headless operation – one box, one solution
- Zero configuration – plug and play solution, straight from the box
- Ripsure error correction – for bit-perfect CD reproduction
- WAV, FLAC and MP3 coding options with configurable bit-rate
- Dual encoding – store both high-quality and low-quality versions of songs
- High-quality metadata from FreeDB and SOAP web services – all your music data and cover art in an instant
- Single-drive storage support
- Optional RAID 1 mirrored protection by adding external USB drive
- Automated backup facility – just add external USB drive
- Web browser configuration with full UI support
- Auto network share – contributes to plug and play simplicity
- User-creation of network shares – for easy integration with existing home network
- Configurable rip path to allow additional NAS devices – again, for easy integration with existing home set-up
- Full iTunes DAAP and RSP support – library instantly appears in iTunes
- In-built podcast downloader
- Dynamic DNS ability – for more advanced internet connectivity
- DLNA compliant – fast becoming the standard for CE interoperability
- Support for video UPnP streaming
- Shared folders for video, audio, photos and data backups – easy access to media via home network
- Photo browser and viewer – elegant interface to your memories
- Auto camera backup – loads digital photos
- Auto updates via web browser – one click to add more features
- Online upgrades – no fiddly disc updates
- Nintendo Wii server and TV interface – stream music to your Wii
- Wi-fi photo frame server
- Remote web interface – access the files on your MusicM8 anywhere in the world via any web browser
- Network password protection – for complete peace of mind
- Compatible with Apple Mac, Windows Vista/XP and Linux – all bases covered
- An integrated UPnP server, fully upgradeable via formal updates
- Full support for the market-leading digital music streaming systems – Sonos, Logitech Squeezebox, Linn DS and more



The musicm8 network media storage component is designed and manufactured by Imerge, and marketed under the company's XiVA brand.

www.xiva.com/musicm8

IMERGE

Based in Cambridge, England, Imerge is a global leader in hard disk media server technology. The company was formed in 1997 with the specific intention to revolutionise the way we store and use entertainment media; two years later it launched the first-ever dedicated audio server. The company's current product range includes the world's best-selling music server, the S3000, together with the MS1 MediaServer and XiVASafe ultra-secure storage system – the most advanced management and archiving solution for high-definition music and movies currently available. In addition to its own server range, the company's pioneering development of Internet-enabled media management software under its XiVA brand has cemented its status as the leading supplier of OEM server technology to the custom installation and premium AV industry worldwide. Imerge is part of the Nortek Group of Companies.

www.imerge.co.uk



For more information and hi-res images, please contact Tim Bown

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