

armour**HOME**

veda:style

<http://www.veda.co.uk>

PRESS RELEASE

For Immediate Attention

Win with England and Veda at the World Cup Final

Website Offers Money-Back on Q-TV and FA Licensed mi-football
iPod Dock Online Purchases if England Win Final!



Armour Home's dedicated consumer website Veda.co.uk is offering a guaranteed full money-back online deal to coincide with this summer's World Cup Final in South Africa.

If a consumer purchases a 'Q Acoustics Q-TV' and/or an FA Licensed 'mi-football' iPod dock from Veda.co.uk between now and midnight on 31st May - and England subsequently win the 2010 Football World Cup in South Africa, then Veda will refund the purchase price in full.

Once the order is confirmed, the purchaser will be prompted to register for the World Cup football promotion. If England wins the final the customer will be contacted within 28 days and the price paid refunded in full.

To find out more about the products on offer and the promotion itself go to:
<http://www.veda.co.uk/worldcup.htm>

RELEASE ENDS/NO EMBARGO

Web address for editorial stories: <http://www.veda.co.uk>

Veda is part of the AIM Listed Armour Group PLC

Armour Home Electronics

Stortford Hall Industrial Park
Dunmow Road, Bishops Stortford
Hertfordshire, CM23 5GZ

Telephone: 01279 501111

Web address www.armourhome.co.uk

Armour Home Contact

Nick Thornton nick.thornton@armourhome.co.uk

Armour Home Media Contact

Andy Giles andy@andygilesassociates.co.uk