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PRESS RELEASE

For Immediate Attention

Get Your Money Back with KEF for the World Cup Finals

Correctly Predict the Results of England's Group Stage Games and Enjoy the Finals in Surround Sound for Free!



KEF is offering a guaranteed full money-back deal to coincide with this summer's World Cup Final in South Africa; giving purchasers of either a KHT7005 or KHT8005 surround sound system a full refund in order to enjoy glorious room-filling action for the final stages of the competition for free.

The KHT7005 and KHT8005 are both designed for today's sleek flat panel televisions, which demand an audio solution that complements their stylish good looks while delivering detailed high definition audio from movie soundtracks. They are a perfect combination of outstanding audio performance and stylish good looks.

The three England Group Stage games are:

June 12th England v USA

June 18th England v Algeria

June 23rd England v Slovenia

Any purchaser of either of the KEF surround systems who correctly predicts the scores of all three matches is entitled to a full refund. The KHT7005 has a recommended retail price of £799.00 and the KHT8005 is £999.00.

To qualify for a full refund, all the consumer has to do is send in the score predictions for the three group games, together with a proof of purchase. This must arrive at KEF by June 11th, the day before to England/USA game.

Purchases must take place from May 18th until June 11th; any before that do not qualify.

To find out more about the products on offer go to:

<http://www.kef.com/gb/SurroundSound/KHT/7005>

<http://www.kef.com/GB/SurroundSound/KHT/8005>

RELEASE ENDS/NO EMBARGO

Visit: <http://www.kef.com> for more about KEF.

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All information provided is subject to change without notice.