



INNOVATORS IN SOUND

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PRESS INFORMATION

For Immediate Attention

KEF OFFERS AWARD WINNING XQ10 LOUDSPEAKER IN LIMITED EDITION 'WARM CHERRY' FINISH 25 Pairs Available at No Price Premium

KEF has announced that it is to make 25 pairs of its Award Winning XQ10 loudspeaker available in a striking new Warm Cherry finish. The new colour finish is the same suggested retail price as the current finishes - £799.99.

The XQ10 is a compact two-way bass reflex stand mount or bookshelf loudspeaker, currently available in standard finishes of Maple, Mahogany or Black. Packed with technology derived from the acclaimed KEF Reference Series, it features KEF's new generation Uni-Q® array and 'tangerine' waveguide: a stunningly natural-sounding elliptical dome 19mm (0.75in.) tweeter perfectly time-aligned with the surrounding midrange/bass cone to disperse the sound far more evenly across the listening area than is possible with conventional speakers.

The introduction of the limited edition Warm Cherry finish during the summer months adds a fresh décor - match option to an already highly attractive design.

XQ10 - £799.99 SRP (Warm Cherry)

RELEASE ENDS/No Embargo : June 21st 2010

Image attached

Visit: <http://www.kef.com> for more about KEF.

Visit: <http://www.kef.com/en/Loudspeakers/XQ/XQ10> for more about the KEF XQ10.

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All information provided is subject to change without notice. All prices quoted are recommended retail and include VAT.