



PRESS RELEASE

For Immediate Attention

NAD INTRODUCES NEW MDC-EQUIPPED C356BEE INTEGRATED AMPLIFIER

**Energy Efficiency, Patented Technology, Modular
Design Construction – and above all - Outstanding
Performance**

NAD Electronics has announced the introduction of the new C356BEE Integrated Amplifier, which exemplifies NAD's long-held vision, talent, and expertise in amplifier design. Director of Advanced Development, Bjorn Eric Edvardsen (the "BEE" in the model name), has implemented knowledge gained from the company's flagship Masters Series M3 Integrated Amplifier into the C356BEE design.

With the very high dynamic power and low impedance drive capability of NAD's patented PowerDrive circuit, the C356BEE offers musical, detailed, coherent and relaxed sound while accurately controlling difficult to drive loudspeakers. Even at elevated listening levels, NAD's exclusive Soft Clipping circuit transforms the sound waveform to save speakers (and ears) from damaging clipping distortion.

The C356BEE also expands NAD's Modular Design Construction (MDC) offerings in its respected Classic Series. MDC greatly improves the C356BEE's functionality and ease-of-use, while offering expansion and customisation possibilities as future MDC Modules are introduced. By equipping the C356BEE with MDC, NAD has given users the option of adding the PP375 Phono Stage Module, which integrates a very high performance phono input.

In line with NAD's position on environmental sustainability, the engineering team sought to reduce energy consumption in the C356BEE without sacrificing performance. Thanks to a redesigned power supply, the C356BEE's standby power is less than 0.5W. NAD's PowerDrive

amplifier circuit provides the C356BEE with the dynamic capability of an amplifier twice as powerful, while using only half the power. Another thoughtful energy-saving touch is the convenient fully off 'vacation' switch.

The C356BEE is properly regulated with a high-current power supply, resulting in a continuous 4-ohm load and probably the lowest levels of distortion and noise in its price class. The C356BEE's continuous power measures 80W x two channels, Full Disclosure Power (FDP). NAD uses the strict FDP performance criterion to measure amplifiers with all channels driven simultaneously over the full frequency bandwidth (20Hz - 20kHz), and at rated distortion.

Other features include Preamp Out; new improved speaker binding posts; sonically transparent sealed reed relay switches for all inputs; front panel mini-jack for iPod or MP3 player; tone controls for any necessary correction of music without adding colouration or distortion; and a remote control compatible with other select NAD products for complete system control.

The C356BEE Integrated Amplifier is available from authorised NAD retailers at a suggested retail price of around £600.00

<http://nadelectronics.com>

RELEASE ENDS/NO EMBARGO

All information provided, including specifications, availability, details and prices, are subject to change without notice. Prices include VAT.

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