

**September 2010**

**PRESS RELEASE**



## **OmniMount Systems Karim Collection**

Furniture that is the perfect union of form and function from celebrated industrial designer now available in the UK

OmniMount, a leading manufacturer of furniture for home entertainment products, has entered into a partnership with celebrated industrial and interior designer Karim Rashid. The collection is created to be both fashion-forward and functional, through the use of different materials, shapes, finishes and geometries – and is designed to be accessible to all. The first offering is the Prism 50, which represents the perfect union of both form and function.

Unlike most furniture from specialist home entertainment companies, the Prism 50 explores different geometries, resulting in a modern, trapezoidal shape to create a cutting-edge media centre. The design is available in High Gloss Black with black interior and High Gloss White with black interior, polishing the look.

The Prism 50, which accommodates TV displays up to 55 inches, has top shelf space for items such as a soundbar or centre loudspeaker and a bottom compartment for additional home entertainment components. The top shelf supports products weighing up to 68kg.

The suggested retail price for the Prism 50 is £429.99.

For further information telephone: 01280 850004, e-mail: [infouk@omnimount.com](mailto:infouk@omnimount.com) or visit [www.omnimount.com](http://www.omnimount.com). Follow OmniMount on Twitter at [www.twitter.com/omnimount](http://www.twitter.com/omnimount) and become a fan of OmniMount on Facebook at [www.facebook.com/omnimount](http://www.facebook.com/omnimount). Watch the latest OmniMount videos on YouTube at [www.youtube.com/omnimount1978](http://www.youtube.com/omnimount1978).

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**About OmniMount**

*OmniMount is a global leader in the design and manufacturing of A/V mounting and furniture solutions for residential home entertainment and commercial applications. A perennial innovator, OmniMount has set industry standards for over three decades with groundbreaking in-house design and engineering, premium quality and unsurpassed reliability. Whether it's a small speaker, a large flat panel display, or anything in between, OmniMount has the right mounting solution for every job. Based in Phoenix, Arizona, OmniMount currently is represented in 67 countries.*

*For more information, pictures and review samples of OmniMount equipment contact:*

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