

# propellerhead

## REASON PREMIUM EDITION DROPS ABBEY ROAD STUDIO ON YOUR DESKTOP

*Propellerhead's Reason Premium Edition virtual music studio software includes samples of classic instruments recorded with the original mics, using the original equipment, in the legendary Abbey Road Studio 2*

Propellerhead believes making music should be as easy as powering up a computer, hence its superb range of Reason music-making software. Since launch Reason has offered the ultimate virtual studio rack – think more than excellent synthesisers and effects; think all the tools and instruments you need to turn your ideas into music. The latest edition, Reason version 4.0, delivers the slickest ever package and now Reason Premium Edition delivers the celebrated software plus four essential Reason 'ReFills'.

Reason ReFills add pristinely-produced, stunning-sounding acoustic instruments to your studio rack, and this Premium Edition includes four awesome sets: Abbey Road Keyboards, Reason Drum Kits 2, Reason Electric Bass, and Reason Pianos. For many, the standout ReFill here is Abbey Road Keyboards. Recorded on location using Abbey Road's recording rooms and vintage mixing desk, capturing each sound with multiple microphones, this ReFill gives users access to the beautiful sounds heard on countless immortal Abbey Road recordings.

Instruments available on Abbey Road Keyboards include the Mellotron, a tape-based version of a digital sampler, as unforgettably used in The Beatles *Strawberry Fields*, and more recently by the likes of The Flaming Lips and Oasis. The ReFill also features Abbey Road's classic 1930s Challen Studio Piano as well as the classic instrument destined to evermore be linked with Mike Oldfield and Richard Branson's Virginal beginnings – the Tubular Bells.

- **Reason Premium Edition is available now at a UK recommended retail price of £399**
- **For a limited period, each Reason Premium Edition purchaser receives a free Propellerhead laptop bag worth £49**



**Andy Giles Associates**



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Additional Information

## Propellerhead Reason Premium Edition

- Reason Version 4 & four Hypersampled ReFill sound libraries
- Abbey Road Keyboards
- Reason Drum Kits 2
- Reason Electric Bass
- Reason Pianos
- Package totals seven DVDs
- All four ReFills come in both 16 bit and 24 bit versions

**Propellerhead** is one of the world's leading makers of software musical instruments. It pioneered the concept of computer based software synthesis, invented the concept of "recycling" sampled sound material, and continues to raise the bar for quality, usability and new technology in software based music making. The company's key software products are Reason and ReCycle – both titles have won prestigious international awards, including two instances of the coveted MIPA award.

[www.propellerheads.se](http://www.propellerheads.se)

# REASON

**Sound Technology plc** is the exclusive distributor of a select number of high-profile brands of pro audio equipment and musical instruments in the UK and Eire. Operating in multiple market sectors the company sells, markets and supports products for music retail, studio and broadcast, tour sound, commercial audio applications, engineered sound and cinema sound.

[www.soundtech.co.uk](http://www.soundtech.co.uk)

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