



IF THEY COME ROTH WILL BUILD IT

In response to consumer and dealer requests, Roth Audio releases its debut speaker range. Proving the ideal sonic and visual match for Roth's outstanding Music Cocoon vacuum tube amplifiers, the OLi speaker series also gets the best from other-brand stereo engines, and music sources.

Roth Audio is swiftly making a name for its (young) self in the music world. The British company's Music Cocoon MC4 valve amplifier has received glowing reviews, and now Roth's OLi speaker range, developed in tandem with a major North American engineering team, promises to fill the 'speaker gaps' found either side of amplifiers here in the UK, and across the globe.

The debut Roth Audio OLi range comprises three monitors: First Blood is the entry-level OLi1, which kicks-off the fantastic trio; Malcolm in the Middle is the OLi2 standmount; and The Third Man is the towering OLi3 floorstander. Model prices run, respectively, from £100, to £149, to £249.

The OLi1 entry-level model brings an incredible level of fit and finish for its modest pricetag, featuring luxurious black lacquer highlights, and an elegantly curving cabinet. A two-way design, the £100 bookshelf style unit measures a modest 20cm in height, and handles up to 100 watts of power.

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Next in line is the OLi2, which takes the OLi1 design and adds a few centimetres to both the cabinet and the mid-bass driver. The result is a £149 speaker offering the same incredible level of finish as its little brother, bringing even greater levels of bass reach, and outright sonic volume.

Last – at least for now – is the range’s £249 floorstander, the OLi3. This unit reaches up almost one metre, houses twin drivers, and handles 150 watts, yet, thanks to its curvaceous design, visually melts into the background.

Up and running – whether it’s the entry-level bookshelf, the OLi centre ground, or the range-topping tower – the OLi range speakers are by no means sonic wallflowers: a combination of super-solid cabinets – including the OLi3’s DALtech damping – and beautifully designed drivers, plus refined internal components mean the OLi speakers sound just as good as they look.

Conceived as sonic and visual playmates for the Music Cocoon amplifiers, the resulting speaker-line is more than capable enough to fight its own (shop or living room) corner, and, for ultimate levels of performance, Roth Audio absolutely recommends buyers combine one of its gorgeous valve amps, with two of its equally gorgeous speakers.

Roth Audio founder James Roth says, “The OLi story is a simple one: customers and dealers asked us to offer a range of speakers to compliment our line of tube amplifiers – so here they are. And, happily, we love the ‘OLi’ babies just as much as we do the rest of the Roth Audio brood.”

The Roth Audio OLi speaker range will be available in the UK and Europe from December 2007. Turn Them Up.

Additional Information

For complete Roth Audio OLi specifications please see the attached PDF.



About Roth Audio:

Roth Audio has been born out of a wish to create better audio systems, getting to the heart of music reproduction and performance – the company believes these two aspects are inseparable, which is why Roth Audio designs and manufactures devices for both listening to, and playing, music.

For further information, images, and review samples please contact:

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