

Press Release

MAY 2009

It is with great pleasure that we announce the imminent release of our latest design – R2i Tabletop Stereo

'Serious small audio' concisely describes our aim to design and build what we believe are the best compact music systems available. Building on the strengths of our award winning R2 DAB/FM radio, R2i Stereo System embodies our principles of high performance and design in a beautifully crafted package that looks and sounds sublime.

With a newly developed DAB, DAB+ and FM tuner, universal iPod dock and auxiliary inputs, R2i is far more a complete music solution and perfect for customers seeking high quality music and radio reproduction in small to medium sized settings.



R2i exudes quality and style - qualities that mark Vita Audio out from the crowd. As with our other models, R2i's cabinet is machined and hand-crafted from high density fibreboard (a material we chose for its excellent acoustic properties) and finished in genuine Rich Walnut veneer or Dream White and Midnight Black high gloss lacquers. These finishes combine perfectly with the pressed steel panels, woven mesh grilles and soft touch controls to create a tactile feel to match R2i's elegant design. Our distinctive RotoDial controller sits atop of the unit making operation of both R2i and iPod functions simple and intuitive.

The design of R2i will undoubtedly add grace to any living environment and sonically it turns in an equally impressive performance. Our custom made high-fidelity drive units and electronics with 3D sound processing, loudness and selectable tone EQ settings, provide a scale and quality of sound that belie the R2i's compact dimensions.

With our new tuner module, DAB and FM performance is exceptional, but R2i is also ready to receive DAB+ transmissions as they become available. DAB+ is a new and more efficient version of DAB and is now being adopted by many countries as their platform choice for digital radio. It's likely that it will be a few years before UK broadcasters take up DAB+, but R2i and future generations of our products will all be 'DAB+ ready' to ensure compatibility with what we feel will become the future format for terrestrial digital radio broadcasts.

PRESS OFFICE

Andy Giles Associates

T: 01400 231404

M: 07723 002061

E: henry@andygilesassociates.co.uk

www.andygilesassociates.co.uk

About Vita Audio

Founded by Alan O'Rourke and Neil Adams, Vita Audio's origins lie in a desire to build the very best compact audio products. A lifelong music and audio enthusiast, Alan has been working within the British audio industry for nearly three decades. In 1986 together with his father Brian (himself a gifted craftsman) he formed Ruark Acoustics with the aim to develop high fidelity loudspeaker systems. Ruark loudspeakers have since become prized by audio enthusiasts worldwide for their sound quality and aesthetics, winning numerous accolades and awards.

Late in 2004 with the growing popularity of DAB, Alan was looking for a radio for his own use. It appeared that whilst sound quality is important for hi-fi, in radios and other small audio components this vital issue was often dismissed. Seeing a gap in the market, and based on their wholehearted belief that they could do something better and bring high fidelity credentials to compact audio products, Alan and Neil formed Vita Audio.

Despite only launching their first product (the R1) in November 2006 Vita Audio is already regarded as one of the finest small audio brands available. Much of the achievement must be accredited to the founders' long experience, but nevertheless interest from all quarters has been remarkable and lays the foundations for a bright and exciting future.

Besides its exceptional radio and iPod performance, R2i Stereo system also has other useful features that have been carefully considered. On the front panel a headphone socket along with a line input allows an MP3 player or other audio device to be conveniently connected. The volume of the headphones output is set and 'remembered' independently from the main volume, so whenever headphones are inserted the output reverts to the users preferred volume. On the rear panel we've provided two pairs of high quality gold-plated phono sockets. The first provides output for recording or hook-up to secondary systems and the second provides an additional input for the permanent connection of a CD/MP3 or TV/DVD. Such connectivity makes R2i hugely versatile.

Adding further to R2i's appeal is an easy-to-use alarm with sleep and snooze functions and a high contrast display with large format clock which is clearly legible both in active and standby mode. Completing the package is a compact remote control that enables all major R2i and iPod functions to be set and operated from the comfort of a chair or bed.

In keeping with our desire for quality Vita Audio products are available only through selected outlets. These include John Lewis, Selfridges, Harrods, House of Fraser, The Conran Shop and a range of quality specialist audio and design stores. Full details can be found on our website.

R2i Features

- Superb stereo sound quality
- DAB, DAB+ and FM Tuner with RDS (Radio Data System)
- Integrated universal iPod Dock supports and charges all iPod models produced from January 2004 onward. iPod Shuffle and earlier models are supported by front and rear auxiliary inputs
- Two switchable auxiliary inputs for MP3 and other audio devices
- Compact remote handset provides remote operation of R2i and iPod functions and menus
- Enhanced 3D sound processing
- 20 watts nominal power output
- 2 x 3.5" custom high-fidelity drive units
- Exclusive RotoDial control with soft illumination
- High contrast display with large format 'easy to read' clock
- Selectable tone settings
- Stereo headphone output
- Easy-to-use clock and alarm functions
- Available finishes: Rich Walnut veneer, Dream White and Midnight Black high gloss lacquers
- Dimensions H120 x W340 x D185mm
- Weight: 3.6 Kg
- SRP UK: £279.99 – Rich Walnut
£299.99 – Dream White & Midnight Black

VITA AUDIO / RUARK ACOUSTICS / DISTRIBUTION LIMITED

59 Tailors Court, Temple Farm Industrial Estate, Southend on Sea, Essex SS2 5TH
T: 01702 601410 F: 01702 601414 E: info@vitaaudio.com

www.vitaaudio.com www.ruark.co.uk



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