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PRESS INFORMATION

For Immediate Attention

KEF INTRODUCES STUNNING NEW Q SERIES



Incorporates Innovative Uni-Q® Chassis with Tangerine Waveguide and Completely New LF Driver

The latest incarnation of KEF's award-winning Q Series raises the bar even higher, both subjectively and objectively. The unrivalled detailing and off-axis performance of the new Uni-Q point source array, featuring the 'tangerine' waveguide, enhances the frequency response throughout the room and helps to deliver outstanding realism.

KEF's Q Series has become an acclaimed stalwart in KEF's history and is renowned for helping to bring the company's continual innovation and groundbreaking technology to mainstream audiophile consumers. It was the first series to have Uni-Q on all models throughout the range

and each Q Series embodiment has received high praise the world over. This new line-up of Q Series speakers builds upon this great lineage, making it the classiest and accomplished speaker range available at these price points today.

All models benefit from remapped crossovers to ensure inaudibly smooth transitions, and the floor-standing models, iQ50, iQ70 and iQ90, feature KEF's new Dual Composite Cone material and 'labyrinth' internal damping to deliver faster and tighter bass. In addition, as front speakers for high-end home cinema or as a stereo pair, the iQ floor-standing models provide precise 3D imaging, breathtaking dynamics and real depth while maintaining a tight and controlled bass. All three models have been meticulously engineered for greater stability, right down to the discreet plinths.

The iQ10 and iQ30 models both offer a performance providing a musical fidelity and depth not normally associated with bookshelf speakers and out of all proportion to their modest size. The characteristically wide dispersion of the Uni-Q makes them as easy to position as they are to drive. Whether stand-mounted or on a shelf, as stereo loudspeakers or as satellites in a 5.1 system, listening to them is a revelation.

The new Q Series is completed with a three-way centre channel speaker, the iQ60c, which can deliver clear and precisely located vocals and is the perfect complement to any Q Series home cinema system.

Key Points for Editors

- **New Uni-Q Chassis with Tangerine Waveguide**
- **Completely New LF driver from Dual Composite Cone Material**
- **New plinths to meet Topple Test Requirements**
- **Improved Voicing by Completely Reworked Crossover Layout and Internal Housing Improvements**
- **Two New Real Wood Veneers; Light Oak and Walnut, in addition to the successful vinyl finishes Black Ash, Dark Apple and Walnut**

Suggested Retail Prices:

iQ90 Floor-standing £899.99

iQ70 Floor-standing £699.99

iQ60c Centre £299.99
iQ50 Floor-standing £499.99
iQ30 Bookshelf £329.99
iQ10 Bookshelf £249.99

Available: September 2008

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NO EMBARGO**

All prices quoted are recommended retail and include VAT.

Further technical specifications are available from KEF's Marketing Department

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All information provided, including specifications, details and prices, are subject to change without notice.

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