



Innovators in sound  
for over 45 years

Tel: 01622 672261

Fax: 01622 750653

<http://www.kef.com>

## **PRESS INFORMATION**

**For Immediate Attention**

### **KEF's NEW Q SERIES AVAILABLE IN REAL WOOD VENEER FINISHES**

**Two Stunning Shades of Light Oak and Walnut add  
Stylish Class to Acclaimed Speaker Range**

Ever since the very first KEF Q Series back in the early nineties, the objective of the range has been to combine quality of design and construction with the purest possible sound. Now, following in the footsteps of the much-admired new Q Series, KEF has raised the bar even further with the introduction of two real wood veneer finishes.

Designed to fit with modern living the two new veneer finishes complement the sleek elliptical curved cabinets, taking the look and feel of the Q series to new level of excellence. The sophisticated appearance of the Light Oak veneer, with its pale yellow and distinctive straight grain pattern, fits with today's modern light and open architecture. In contrast, the Walnut veneer with its deep smooth chocolate shade and generally straight grain finish, has an enviable lure matched by its soft natural lustre. All models in the range benefit from the new real wood veneer finishes and still retain all of the latest engineering technology and design fineness.

KEF's Q Series has become an acclaimed stalwart in KEF's history and is renowned for helping to bring the company's continual innovation and groundbreaking technology to mainstream audiophile consumers. It was the first series to have Uni-Q on all models throughout the range and each Q Series embodiment has received high praise the world over. This line-up of Q Series speakers builds upon this great lineage, making it the classiest and accomplished speaker range available at these price points today.

### Key Points of the KEF Q Series for Editors

- Two New Real Wood Veneers; Light Oak and Walnut, in addition to the successful vinyl finishes Black Ash, Dark Apple and Walnut
- New Uni-Q Chassis with Tangerine Waveguide
- Completely New LF driver from Dual Composite Cone Material
- New plinths to meet Topple Test Requirements
- Improved Voicing by Completely Reworked Crossover Layout and Internal Housing Improvements

For more details visit: <http://www2.kef.com/GB/loudspeakers/q-series>

### Suggested Retail Prices – All Finishes:

iQ90 Floor-standing £899.99  
iQ70 Floor-standing £699.99  
iQ60c Centre £299.99  
iQ50 Floor-standing £499.99  
iQ30 Bookshelf £329.99  
iQ10 Bookshelf £249.99

Available: Now

**RELEASE ENDS ©Andy Giles Associates Ltd 2009**

**NO EMBARGO**

All prices quoted are recommended retail and include VAT.

Further technical specifications are available from KEF's Marketing Department

KEF Contact

Becky Reader at [becky.reader@kef.com](mailto:becky.reader@kef.com)

KEF's UK Media Contacts

Andy Giles at [andy@andygilesassociates.co.uk](mailto:andy@andygilesassociates.co.uk)

Henry Griffiths at [henry@andygilesassociates.co.uk](mailto:henry@andygilesassociates.co.uk)

All information provided, including specifications, details and prices, are subject to change without notice.

Visit: <http://www.kef.com>