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Tel: 01622 672261
Fax: 01622 750653
<http://www.kef.com>

PRESS INFORMATION

For Immediate Attention

KEF INTRODUCES ALL NEW ENTRY-LEVEL SPEAKER RANGE



C Series Builds on Fine Tradition of Achieving Outstanding Sonic Value for Money

The new KEF C Series has been engineered to uphold the company's long-held tradition of making speakers that provide the most accurate response possible at the price point. This aim gives the end-user the satisfaction of listening to a recording with almost studio or concert-hall clarity and precision. In the case of the KEF C Series, this performance is normally associated with speakers of a much higher price.

Power handling is uniformly excellent, so they are easy to drive with virtually any amplifier and whether used for music, movies or games, the quality of the sound the new KEF C Series produce is equally

captivating. The realism of the C Series is excellent, and the most subtle nuances are reproduced, untainted by any vibrations by an internally braced cabinet and dense, two-layer front baffle system. Carefully contoured front slot ports help deliver a widely dispersed, extended bass, and high frequencies are accurate and detailed thanks to the same 19mm (0.75in.) ‘Tangerine’ waveguide as used on the latest KEF Q range.

The real beauty of the C Series is its exceptional versatility – the range is engineered for a perfect tonal match between every model so the listener can combine them however they wish. For example, the flexible two-way acoustic suspension C6LCR (left/centre/right) speaker not only delivers precise and engaging vocals but also is adept at producing a rich and extensive performance enviable of any satellite speaker. Moreover, it is fine-tuned to operate as a remarkably efficient left/right speaker.

Ease of use and flexibility have been engineered into all C Series models – from front firing ports for closer positioning, to walls to the wall mounting brackets fitted to each of the bookshelf speakers, models C1 and C3. In addition, the C5 and C7 floor-standing models are supplied with dedicated plinths to provide greater stability.

All models are available in either classic Black Ash or a fine-grained European Walnut finish.

Key Points for Editors

- All New Range Brings True High-Fidelity Performance to Entry-Level Market**
- Versatility Appeals to all Users from Gamers, Movie Fans or Audiophiles**
- Excellent Range Flexibility and Ease of Room Positioning**
- Front Firing Ports Allows Close Wall Performance**
- Outstanding C6LCR Left/Centre/Right Speaker is Tuned to Operate as a High Performance Left/Right Speaker**

Suggested Retail Prices:

C6 L/C/R £149.99

C7 Floor-standing £479.99

C5 Floor-standing £399.99

C3 Bookshelf £179.99

C1 Bookshelf £139.99

Available: September 2008

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NO EMBARGO**

All prices quoted are recommended retail and include VAT.

Further technical specifications are available from KEF's Marketing Department

Becky Reader on becky.reader@kef.com

KEF's UK Media Contacts

Andy Giles on andy@andygilesassociates.co.uk

Henry Griffiths on henry@andygilesassociates.co.uk

All information provided, including specifications, details and prices, are subject to change without notice.

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